



Rookie Toddler™

Rookie Toddler celebrates a toddler's world of first words, first discoveries, and more. These books are the perfect size for little hands, and are bursting with the enthusiasm of a toddler just beginning to explore the world. Engaging text and adorable photos and illustrations introduce toddlers to familiar first experiences in these playful die-cut board books.

Release Date: August 20, 2018

Pub Date: September 1, 2018

\$6.95 (Board Book)

Age Range: 18 mos–3 yrs

12 pages, full-color photographs and illustrations

Trim: 6 1/2 x 6 1/2

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75 previously published titles

Key Features:

- **Die-cut tabs** make the books easy for toddlers to hold and turn pages
- **Simple, engaging text** to read aloud to toddlers
- **Big, bold photos and illustrations** make each book visually appealing
- **Rookie Find It!** makes it fun for toddlers to reread as they look for "hidden" objects
- **Rookie Storytime Tips** help the caregiver emphasize key learning from the book
- **Nonfiction titles**—all based on a curriculum developed by early childhood experts



Sample spread from *Listen to the Rain*

TITLE HIGHLIGHTS

- **Bye-Bye, Train:** Learn about things that go and wave bye-bye to the colorful vehicles. Toot toot!
- **Everybody Has a Body:** Let's wiggle our toes and shake our heads while we learn the names of body parts.
- **Five Little Pumpkins:** Count the pumpkins together as this classic rhyme is brought to life!
- **Listen to the Rain:** Say the sounds of a storm—splish, splash, plop!—and follow an adorable puppy as it gets wet.
- **Mixed-up Animal Sounds:** Toddlers will giggle when the cow quacks and the duck meows. Luckily, the animals finally get their sounds right!
- **My Favorite Book of Shapes:** Toddlers will love tracing the shapes with their fingers—and a fun find-it game on each page.

Worldwide rights

TITLE	AUTHOR/DESIGNER	ISBN
Bye-Bye, Train	Pamela Chanko/Sandy Mayer978-0-531-12701-8
Everybody Has a Body	Janice Behrens/Whitney Highfield978-0-531-12705-6
Five Little Pumpkins	Marybeth Butler Rivera (Designer)978-0-531-12703-2
Listen to the Rain	Janice Behrens/Joan Michael978-0-531-12704-9
Mixed-Up Animal Sounds	Laine Falk/Whitney Highfield978-0-531-12702-5
My Favorite Book of Shapes	Erin Kelly/Joan Michael978-0-531-12700-1

Covers and spreads subject to change

